



# ABOUT YOUNG BAFANA





# WHAT WE DO

## FOOTBALL TRAINING

Participants come to the academy 3-4 times a week, where they get professional football training in which they not only develop their soccer talent, but additionally learn about social skills and life-lessons.

## FOOD GUIDANCE

Since many children experience a lack in sufficient food supply, we provide them with daily snacks and in an ideal world, with entire meals.



## WEEKLY EDUCATION HOURS & CAREER GUIDANCE

Players get English and mathematical classes in small groups with a qualified teacher, as an addition to their curriculum in the township-schools.



Development and career guidance of professional soccer players.



## A day in the life of...

## OUR VALUES

We strongly believe in a mixture of the following characteristics:

Integrity

Respect

Discipline



**9:00 AM:**

Go to township-school

**15:00 PM:**

Pick-up by Young Bafana bus

**16:00 PM:**

Football training

**18:00 PM:**

Class & peanut butter sandwich

**19:30 PM:**

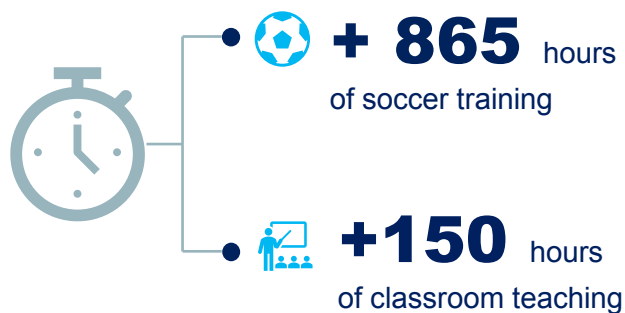
Departure of Young Bafana bus

On academy days, we guide the beneficiaries during more than 4 hours. This means they are kept away from the violent environment the townships can regularly represent.

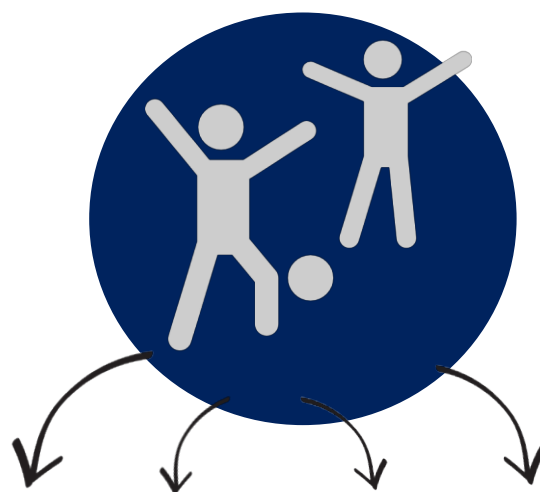




**OUR  
IMPACT**

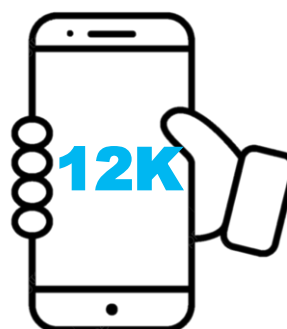


# YOUNG BAFANA IN NUMBERS

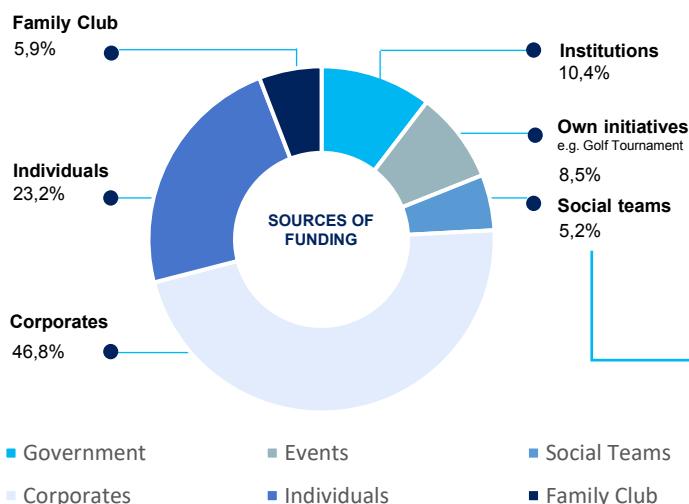


**U12 U14 U16 U18**

Our main beneficiaries are divided into 4 performance teams, according to their respective ages.



All our social media combined, we have a follower base of more than 12.000 followers from all over the world.



Our separate social division serves as a **unique source of funding**. The subscription fee of these recreational (non-township) children helps in covering up our daily expenses.



# SUCCESS STORIES

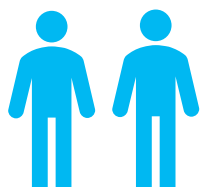
## TWO FULL TIME PROFESSIONALS



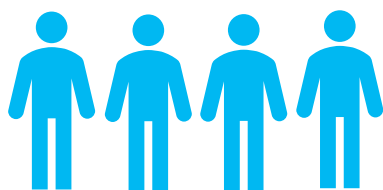
**Eyona Ndondo**  
Cape Town City FC  
PSL (1st league)  
Young Bafana 2012-2018



**Asanda Dyani**  
Free State Stars  
NFD (2nd league)  
Young Bafana 2012-2018



Young Bafana managed to send two academy graduates to the USA under college soccer scholarships



Four academy players under contract with DISKI (reserve) teams from top flight clubs in South Africa

All players mentioned were a part of our first 'performance team' paving the way for the future generation.





**VISION**





**CREDO**  
Hard work beats  
talent, if talent  
doesn't work hard.

**1. Short term:**

Development of more professional  
players

**2. Long term:**

To become one of South Africa's most  
acknowledged development structures in  
soccer



# GOVERNANCE & STAKEHOLDERS

Young Bafana Soccer academy is a not-for-profit organization Section 18A, number 133-644. The organization was established in 2010 and signed in 2015. Currently the organization is also registered as a voluntary association (e.V.) in Germany.

## STAKEHOLDER ENGAGEMENT

Young Bafana regards its stakeholders as individuals or entities who are noticeably affected by its work and those whose own actions affect or could affect the main goal of Young Bafana.

Young Bafana's main goal is to help individuals develop holistically, build confidence and keep active, in order that each participant passes its Matric with an exemption so that they can potentially further their studies as tertiary educational institutes.

*The stakeholders of our organisation are identified as:*



● Academy participants



● Institutions



● Lwandle township citizens



● Non-Executive board



● Employees & volunteers



● Sponsors & partners



# OUR TEAM IN SOUTH AFRICA



**BERND STEINHAGE** 🇸🇦 🇩🇪

**Role:** Director/ Founder

**Why I love YB:** Passion turned profession.

**Motto:** "Changing Lives"

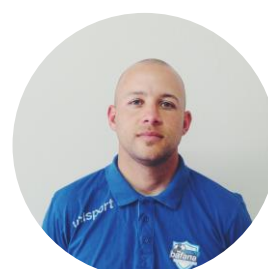


**LENNARD WOHNER** 🇩🇪

**Role:** Co-Director/Head of Marketing

**Why I love YB:** Our mission, our achievements and the strong bond inner half our team - uniting people from the most different backgrounds, putting in their efforts for a better future.

**Motto:** "Do it with passion or not at all"



**CARLO KRIELING** 🇸🇦

**Role:** Technical Director & U16 Coach

**Why I love YB:** Young Bafana is an establishment that shares the same values I have when it comes to football and giving kids with limited opportunities a foundation to grow.

**Motto:** "Hard works beats talent when talent doesn't work hard"



**VERON PETER** 🇸🇦

**Role:** U19 Coach & Outreach Manager

**Why I love YB:** Gives hope to the young ones.

**Motto:** "Don't ever lose your integrity and dreams do come true"



**KIRSTIN CONRADIE** 🇸🇦

**Role:** Head of Education

**Why I love YB:** I love being able to make a difference in the kids lives, and I value everything they teach me

**Motto:** "Be somebody who makes everybody feel like a somebody"



**CHRISTALLA FERNANDES** 🇵🇹 🇸🇦

**Role:** Administrator

**Why I love YB:** Each person comes to work wanting to make a difference, passionate to make a positive change and that inspires me to be and do better.

**Motto:** "Everyday is a second chance"

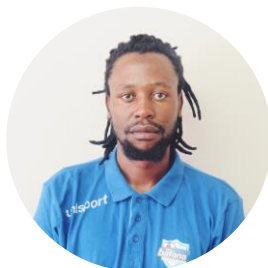


**GRAHAM KNOTT** 🇸🇦

**Role:** U14 Coach

**Why I love YB:** Gives hope to the young ones.

**Motto:** "Don't ever lose your integrity and dreams do come true.."



**RASHAUN LIO MADZINGE** 🇸🇦

**Role:** U19 & Social Team Coach

**Why I love YB:** Young Bafana is not just an academy, we are a big loving family.

**Motto:** "We Are Young Bafana"





# CONTACT US

**Bernd Steinhage**

Founder

[bernd@youngbafana.com](mailto:bernd@youngbafana.com)

+27 74 2683 628

**Young Bafana HHH Soccer  
Academy e.V.**

Schlösserweg 13  
48282 Emsdetten  
Deutschland

**Young Bafana Soccer Academy**

34 Malan street  
7130 Somerset West  
Cape Town, South Africa

**Konto Deutschland**

DE44 4015 3768 0000 2081 94  
WELADED1EMS (BIC)  
Sparkasse Emsdetten

**South African Bank Account**

First National Bank  
ACC NR. 62465684952  
FIRNZAJJXXX (SWIFT)

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**WEBSITE**

[www.youngbafana.com](http://www.youngbafana.com)

